

# Game Development for the Graphics Classroom

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[eiu.edu/digital-media](http://eiu.edu/digital-media)

<https://goo.gl/iS7VYQ>

# Presentation outline

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Current state of the gaming industry

Game Development careers

Software

Hardware

Available Resources

Curriculum and teaching considerations

# A quick look at the video game industry

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2322 development companies in 50 states

526 publishers in 44 states

65,000 employees directly employed by publishers and developers

\$30.4 Billion spent in 2016

\$24.5 billion spent on content

[http://www.theesa.com/wp-content/uploads/2017/04/EF2017\\_FinalDigital.pdf](http://www.theesa.com/wp-content/uploads/2017/04/EF2017_FinalDigital.pdf)

# Growth by 2020



**Country**  
data & commentary

## Entertainment and Media market in USA† (US dollar millions)

	2011	2012	2013	2014	2015p	2016	2017	2018	2019	2020	2015-20 CAGR
<b>— Entertainment and Media in USA† ‡</b>											
+ Business-to-business	75,528	77,143	80,901	83,377	85,575	88,194	90,816	93,538	96,519	99,795	3.122
+ Book publishing	34,263	34,521	35,055	36,516	37,814	39,091	40,323	41,464	42,583	43,689	2.930
+ Magazine publishing	30,384	30,579	30,496	30,509	30,534	30,563	30,622	30,670	30,697	30,747	0.139
+ Cinema	10,540	10,691	10,931	10,479	11,170	10,797	11,000	11,249	11,537	11,871	1.225
+ Internet access	78,885	91,307	102,793	115,591	128,455	140,699	152,404	163,698	173,076	181,680	7.179
+ Internet advertising	31,735	36,570	42,781	49,451	59,552	68,099	75,261	81,916	88,126	93,493	9.438
+ Newspaper publishing	33,591	33,297	32,885	32,105	31,267	30,469	29,630	28,736	27,858	26,999	-2.905
+ Out-of-home advertising	7,039	7,489	7,926	8,441	8,851	9,244	9,662	10,090	10,515	10,935	4.319
+ Radio	18,968	19,527	20,115	20,832	21,361	21,900	22,331	22,603	22,867	23,125	1.599
+ Music	14,873	14,892	14,914	14,903	15,183	15,549	16,078	16,736	17,369	18,041	3.510
+ TV advertising	59,967	64,795	65,554	68,784	69,902	73,003	74,674	76,538	78,526	81,746	3.180
+ TV and video	110,183	112,587	116,014	119,089	121,411	122,826	123,650	124,084	124,264	124,226	0.460
+ Video games	14,969	14,308	15,049	16,250	16,966	17,684	18,378	19,080	19,719	20,278	3.632
<b>Total</b>	<b>520,946</b>	<b>547,707</b>	<b>575,415</b>	<b>606,326</b>	<b>638,060</b>	<b>668,107</b>	<b>694,836</b>	<b>720,404</b>	<b>743,657</b>	<b>766,615</b>	<b>3.739</b>
<b>Total without double counting</b> ⓘ	<b>496,389</b>	<b>520,239</b>	<b>545,187</b>	<b>573,571</b>	<b>602,973</b>	<b>630,712</b>	<b>655,262</b>	<b>678,636</b>	<b>699,677</b>	<b>720,384</b>	<b>3.622</b>

<https://venturebeat.com/2016/06/08/the-u-s-and-global-game-industries-will-grow-a-healthy-amount-by-2020-pwc-forecasts/>

# Careers in Game Development

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Creative director

Lead designer

Executive producer

Quality assurance

Lead quality assurance

Audio engineer

Video game producer

Senior software engineer

Game programmer

Lead programmer

Senior programmer

Technical director

Game artist

Game animator

# What software would I need?

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Unity- Game Engine

<https://unity3d.com/>

Unreal Engine- Game Engine

<https://www.unrealengine.com/en-US/what-is-unreal-engine-4>

AutoDesk Media & Entertainment Suite- Animation and 3D modeling

<https://www.autodesk.com/collections/media-entertainment/overview>

Blender- Animation and 3D modeling

<https://www.blender.org/>

All of the above software is free for education

# What kind of hardware do I need?

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iMac or a PC

64-bit Intel<sup>®</sup> or AMD<sup>®</sup> multi-core processor

8 GB of RAM

(I currently run these products on 6 year old iMacs)

Here are a number of resources to get you started

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<https://unity3d.com/learn/tutorials>

<https://www.blender.org/support/tutorials/>

<https://docs.unrealengine.com/latest/INT/Videos/>

<https://store.unity.com/education>

<https://www.youtube.com/mayahowtos>

<https://www.youtube.com/user/3dsMaxHowTos>



# How do I justify courses in game development?

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## Skills shortages

- Technical Development

## Current and Future Skills gaps

- Leadership and Management
- Sales and Marketing
- Business Skills

# 21<sup>st</sup> Century Skills

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## Learning Skills

- Critical Thinking
- Creative Thinking
- Collaborating
- Communicating

## Literacy Skills

- Information Literacy
- Media Literacy
- Technology Literacy

## Life Skills

- Flexibility
- Initiative
- Social Skills
- Productivity
- Leadership

# Don't just think of game development

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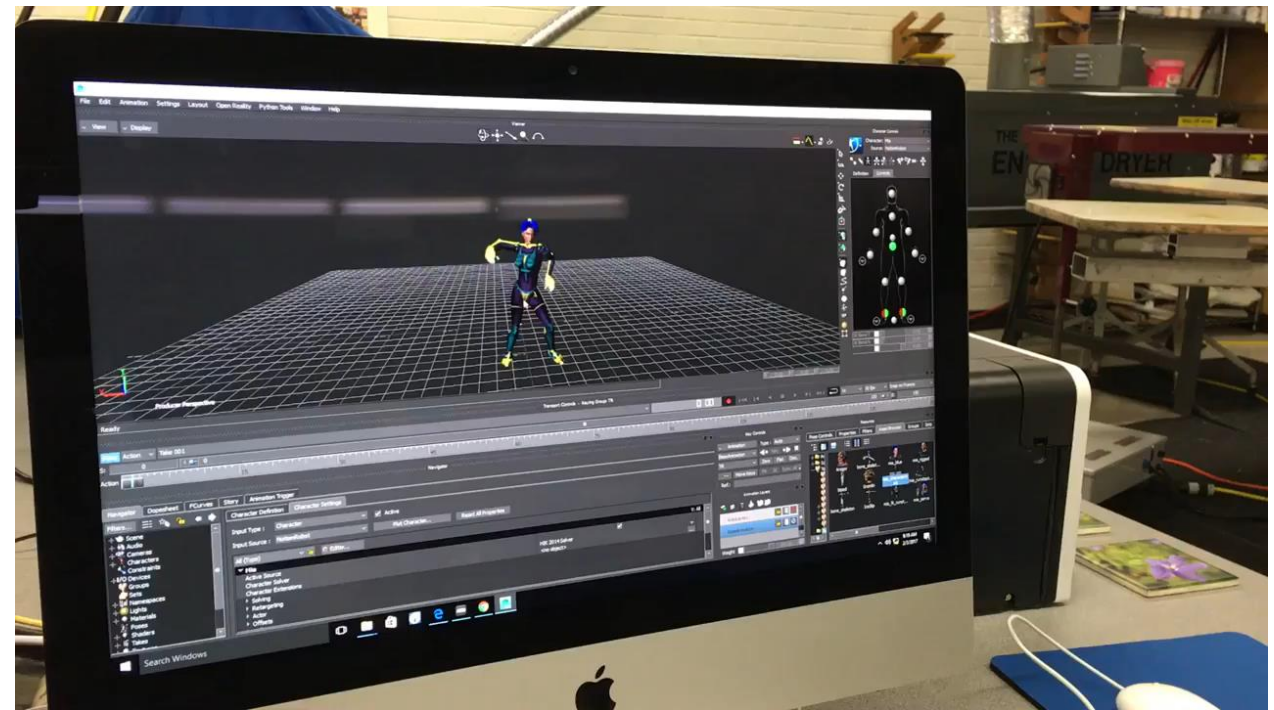
Animation

Simulation

3D modeling

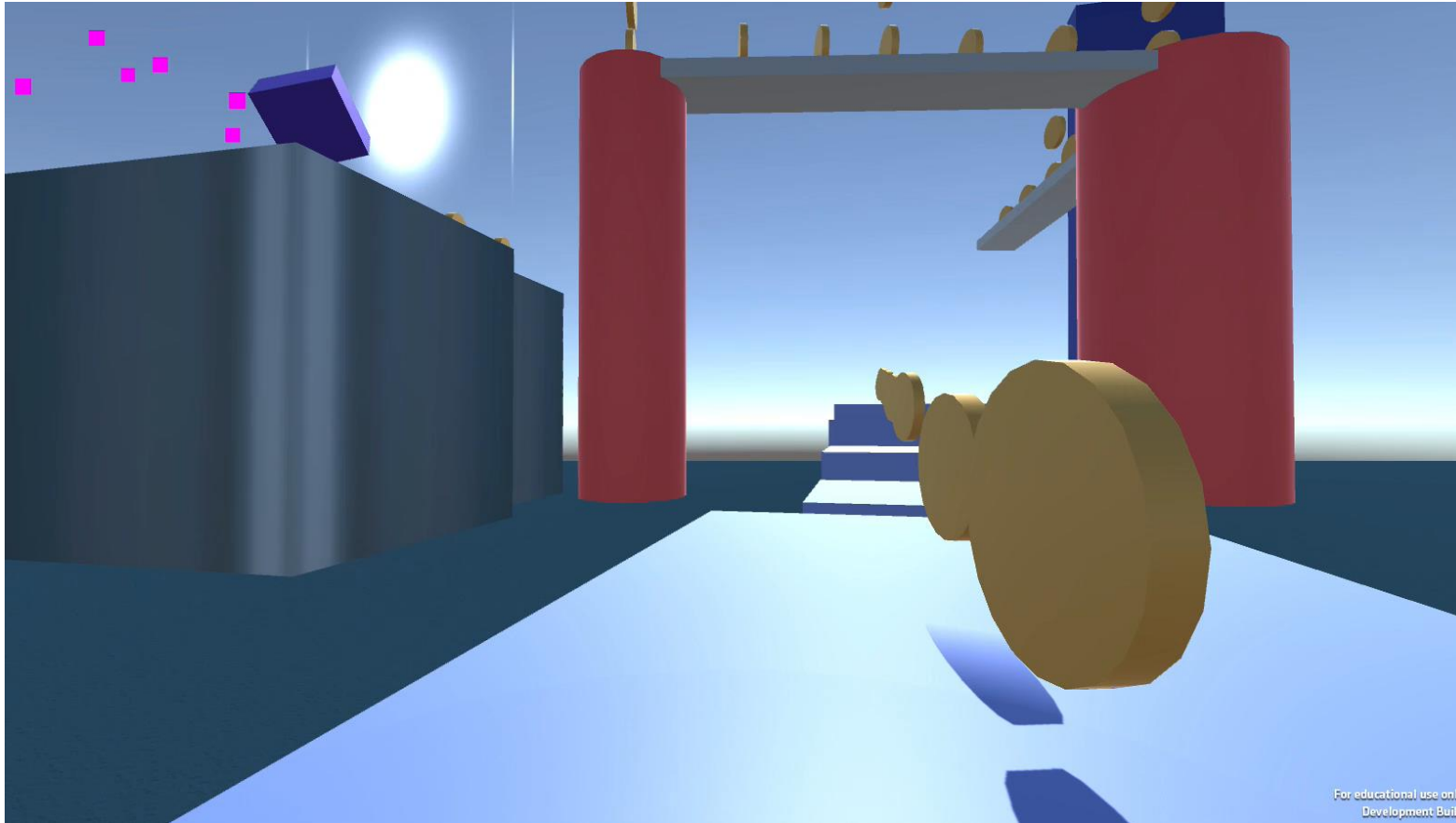
Programming

Multimedia art



# A look at some game development student projects

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# What are the requirements of this project?

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Work collaboratively

Develop a game design document

Develop a game flow chart

Generate all graphics and programming

Complete debugging and playtesting

Create a game trailer for their classmates to see

Present final game for critique and suggestions for improvement

# What other courses are typically part of a game development curriculum?

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Game Development/ Game Engine 1-4 courses

3D modeling 1-4 courses

Programming 1-4 courses

2D and 3D design courses

Computer Graphics 1-2 courses

Graphic Design 1-2 courses

# Thanks!

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